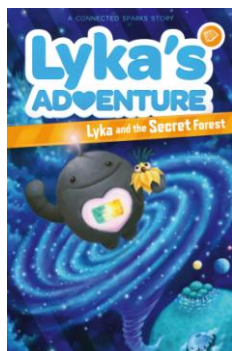


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# LYKA'S ADVENTURE

## Lyka and the Secret Forest

Puffin... \$12.99

Publication Date: 23 April, 2014

***Meet Lyka - the little robot with the big heart as she ignites the passion of kids everywhere...***

Leaving behind everything she knows on Planet Ahmee, Lyka must find the courage to travel across the galaxy. Her destination? The strange and wild home of her creator – Earth!

In a high-octane race against time, Lyka will visit all seven continents to find hidden symbols and unlock the secret knowledge that can help save Ahmee from an environmental melt-down.

Will she unlock the secrets and make it home before Ahmee is destroyed and Lyka's fellow robots are lost in space forever?

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Lyka's Adventure is the result of a unique creative partnership between Penguin Books Australia and Connected Sparks, a media and connected-toy company regarded by Mashable.com as "one of the top five social good/educational startups to watch". Connected Sparks is led by Lance Weiler, renowned thought leader and digital storyteller who has been named by BusinessWeek as "one of the 18 people who changed Hollywood".

Lyka's Adventure is a rich and multilayered story experience that invites young readers to help Lyka, a lovable robot scientist from the outer space, learn about the natural environment on Earth.

Hidden in each book are symbols that work with a free smartphone app to unlock extra story content, activities, and sneak peeks into Lyka's world.

Young readers can also explore beyond the page to discover more about Lyka with additional online content and a loveable plush toy. Inserting a smartphone into the "heart pocket" of the Lyka plush toy adds a new dimension to the reading and storytelling experience.

The Lyka project will be further amplified in May with a series of education labs to be held in primary schools across Australia to ignite the imagination of students through storytelling and science and conclude in the US with Lyka returning to space aboard a spacecraft – literally! Join the little robot with the big heart as she ignites the passion of kids everywhere. This is the start of something big – not just for young readers, but for the planet.

Lyka's Adventure: Lyka and the Secret Forest (and eBook) and Lyka's Plush Toy are available from 23 April 2014.

<http://www.penguin.com.au/lyka/>

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